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DIRECTOR ADVANCED PRODUCT PLANNING
NISSAN AMIEO



CHARGING TOWARDS AN ELECTRIFIED FUTURE IN EUROPE



ELECTRIFICATION, AT THE HEART OF OUR STRATEGY

15.6B €

INVESTMENT

55% ELECTRIFICATION
mix across Nissan and INFINITI worldwide



27 NEW electrified models
including
19 NEW BEVs



Together we empower
mobility and beyond

A FULLY ELECTRIFIED LINEUP IN EUROPE



LEAF

JUKE

QASHQAI

ARIYA

X-TRAIL

TOWNSTAR

UNTIL FULL ELECTRIFICATION BY 2030



HYBRID

e-POWER

100% ELECTRIC

e-POWER

100% ELECTRIC

2022
5 NEW

**ELECTRIFIED VEHICLES
ARRIVED IN EUROPE**



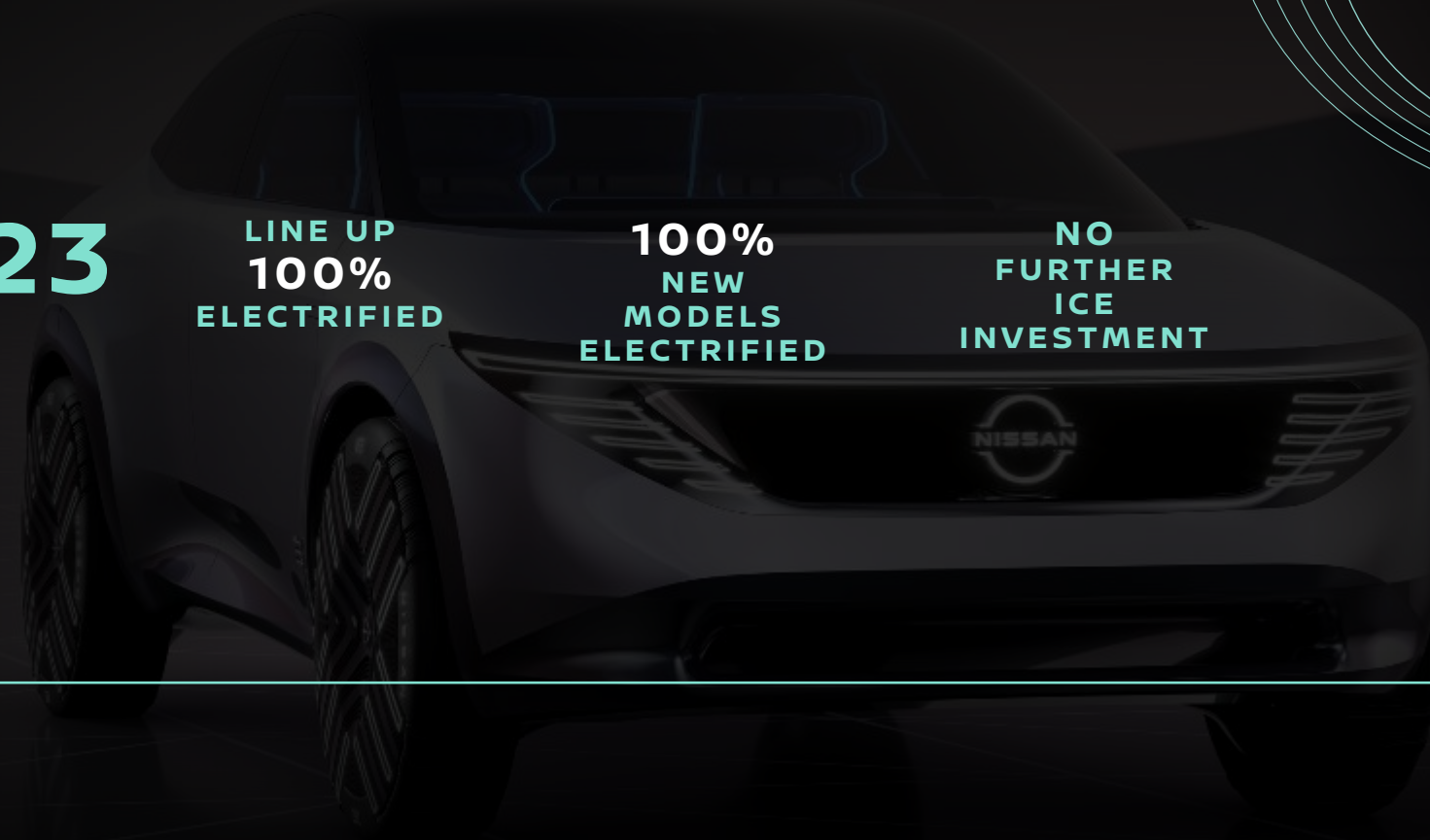
CHARGING TOWARDS AN ELECTRIFIED FUTURE IN EUROPE

2023

LINE UP
100%
ELECTRIFIED

100%
NEW
MODELS
ELECTRIFIED

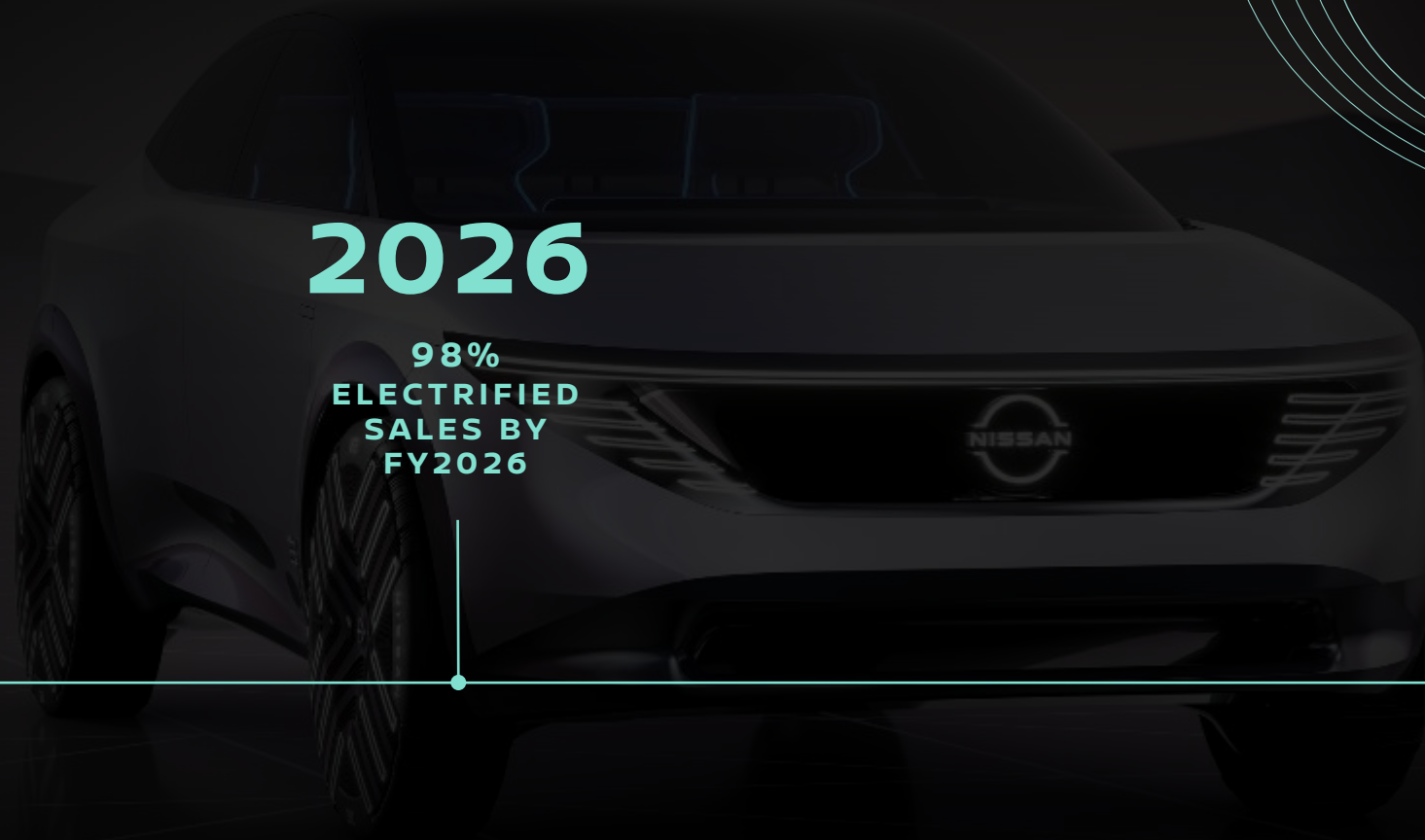
NO
FURTHER
ICE
INVESTMENT



CHARGING TOWARDS AN ELECTRIFIED FUTURE IN EUROPE

2026

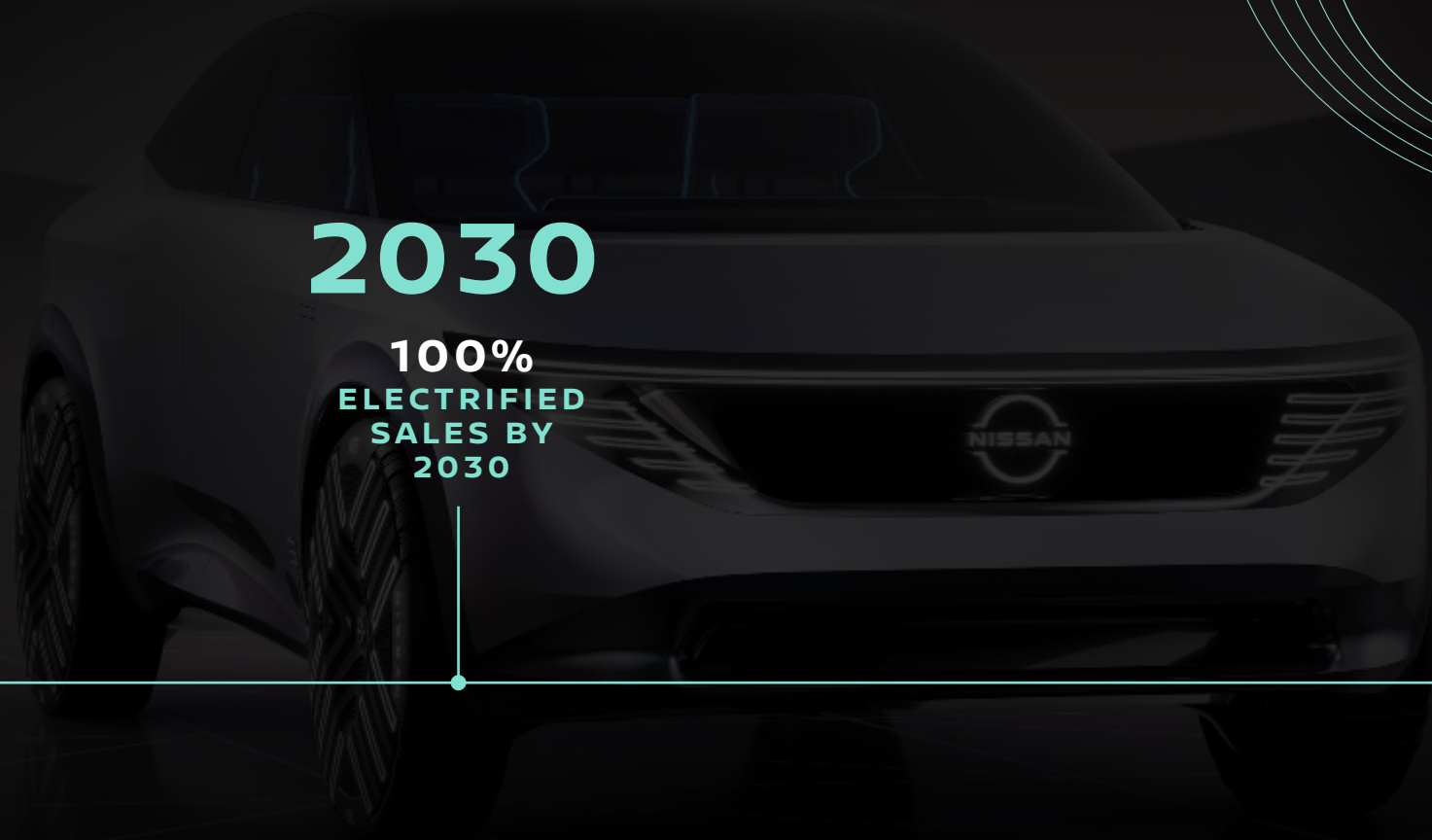
98%
ELECTRIFIED
SALES BY
FY2026



CHARGING TOWARDS AN ELECTRIFIED FUTURE IN EUROPE

2030

100%
ELECTRIFIED
SALES BY
2030



THE MOVE TO
ELECTRIFIED
IS BOTH
**EMOTIONAL &
FUNCTIONAL**



EV DRIVING EXPERIENCE



e-POWER provides Electric driving experience; quietness, instant power and fun to drive

CHARGING 'ON THE GO'



Engine technology that generates energy for the electric motor or to recharge the battery, EV driving without the need to plug in

E-PEDAL FOR EFFICIENCY



e-Pedal and regenerative braking converts kinetic energy during deceleration into electrical energy and feeds the battery for more fuel-efficiency

e-4ORCE

NISSAN INTELLIGENT MOBILITY

SUPERIOR CONTROL AND HANDLING



With e-4ORCE the vehicle follows the intended cornering line with minimal steering correction from the driver.

CONFIDENCE ON ALL SURFACE CONDITIONS



Constant torque distribution and individual braking for each of the four wheels gives the driver confidence and control in slippery conditions.

COMFORTABLE FOR ALL



Less pitching (diving forward) when braking thanks to perfect weight distribution

POWERFUL AND SMOOTH

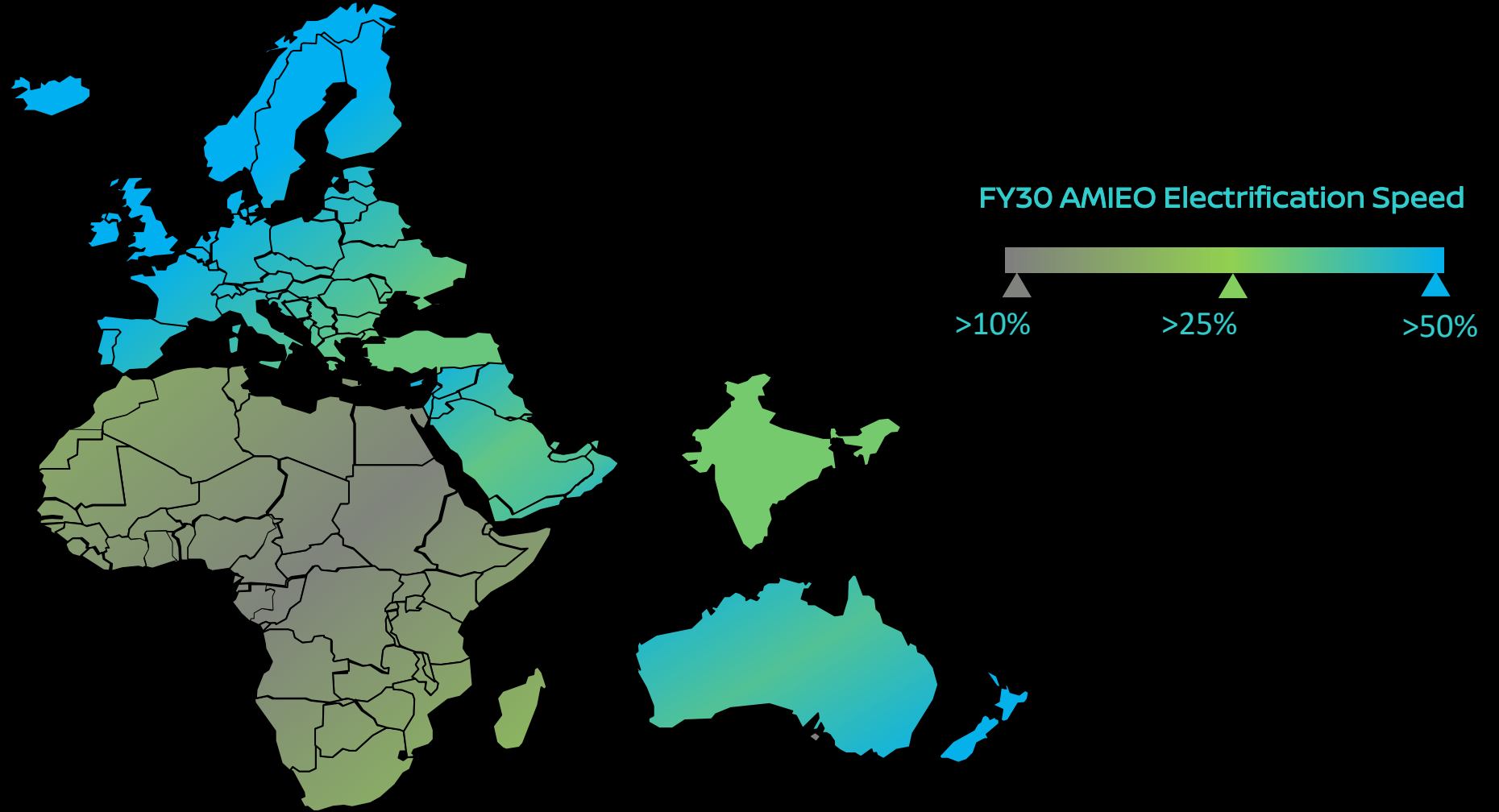


Effortless driving and instant acceleration. Due to electric AWD system that works 10,000 faster than conventional AWD system



OUR FUTURE IS
100% ELECTRIC

Constantly checking 'EV Readiness'



ALL NEW COMPACT ELECTRIC VEHICLE

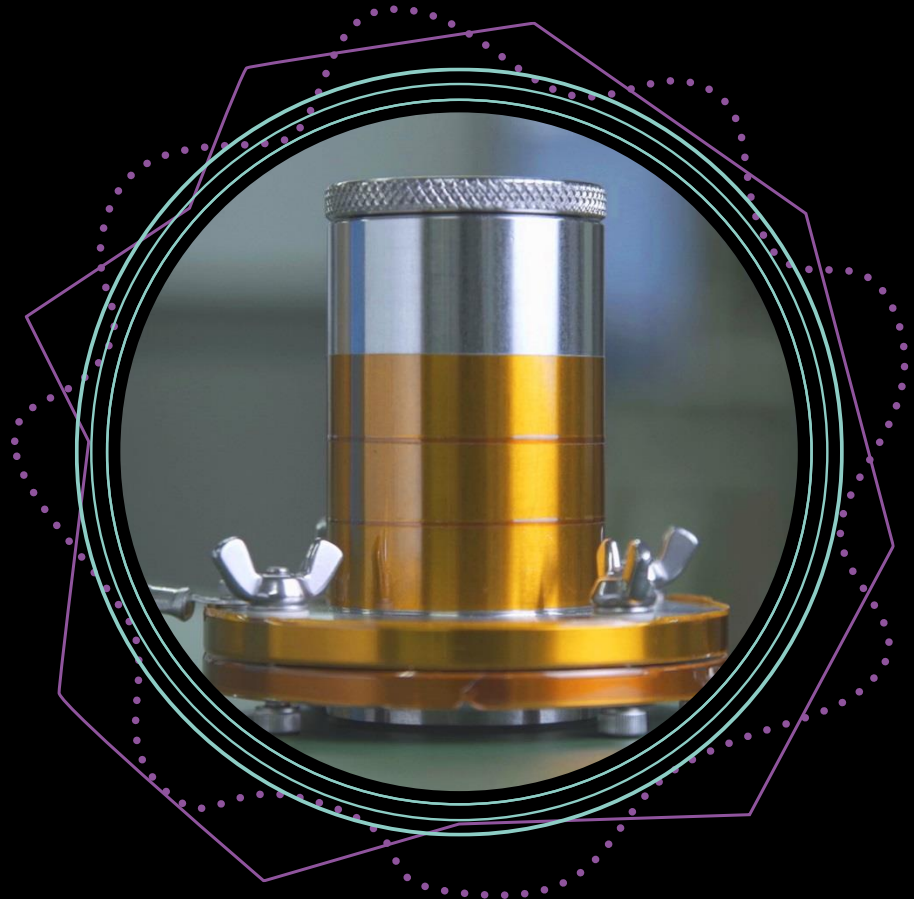


<https://global.nissannews.com/en/releases/release-3c588fa4b94db0cf85fb4c34ad2b4816-nissan-all-new-electric-compact-car-coming-to-europe?>

BATTERY INNOVATION

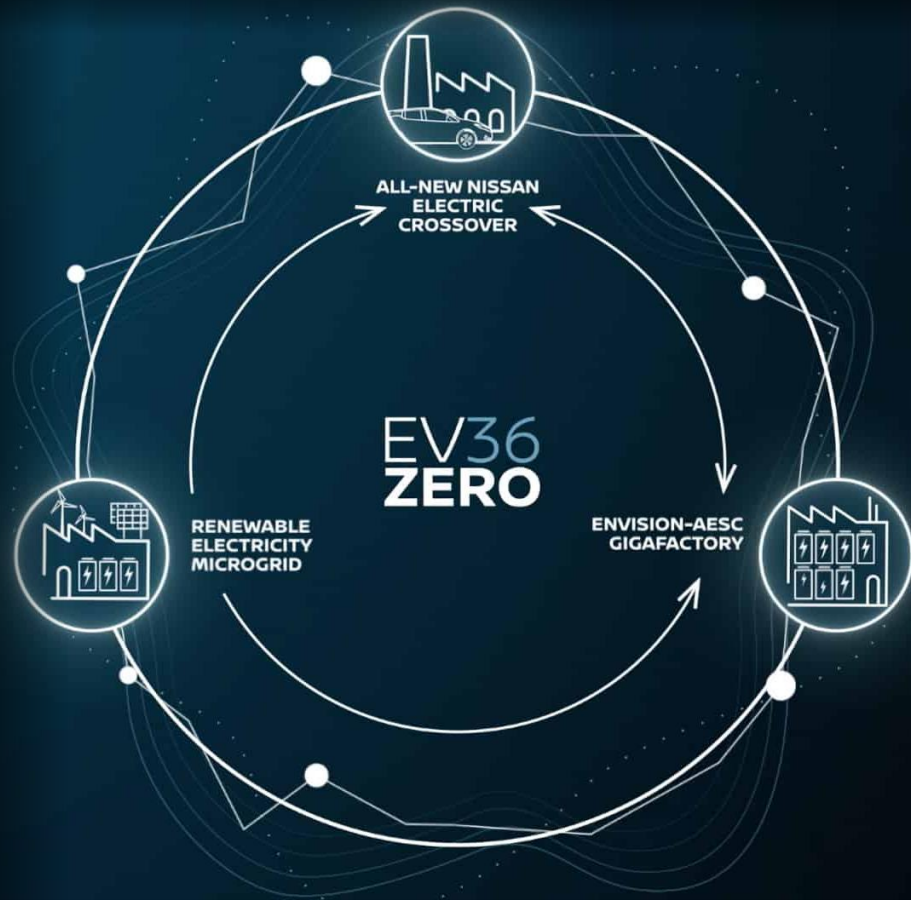


LITHIUM-ION
BATTERIES



SOLID-STATE
BATTERIES

NISSAN EV36Zero



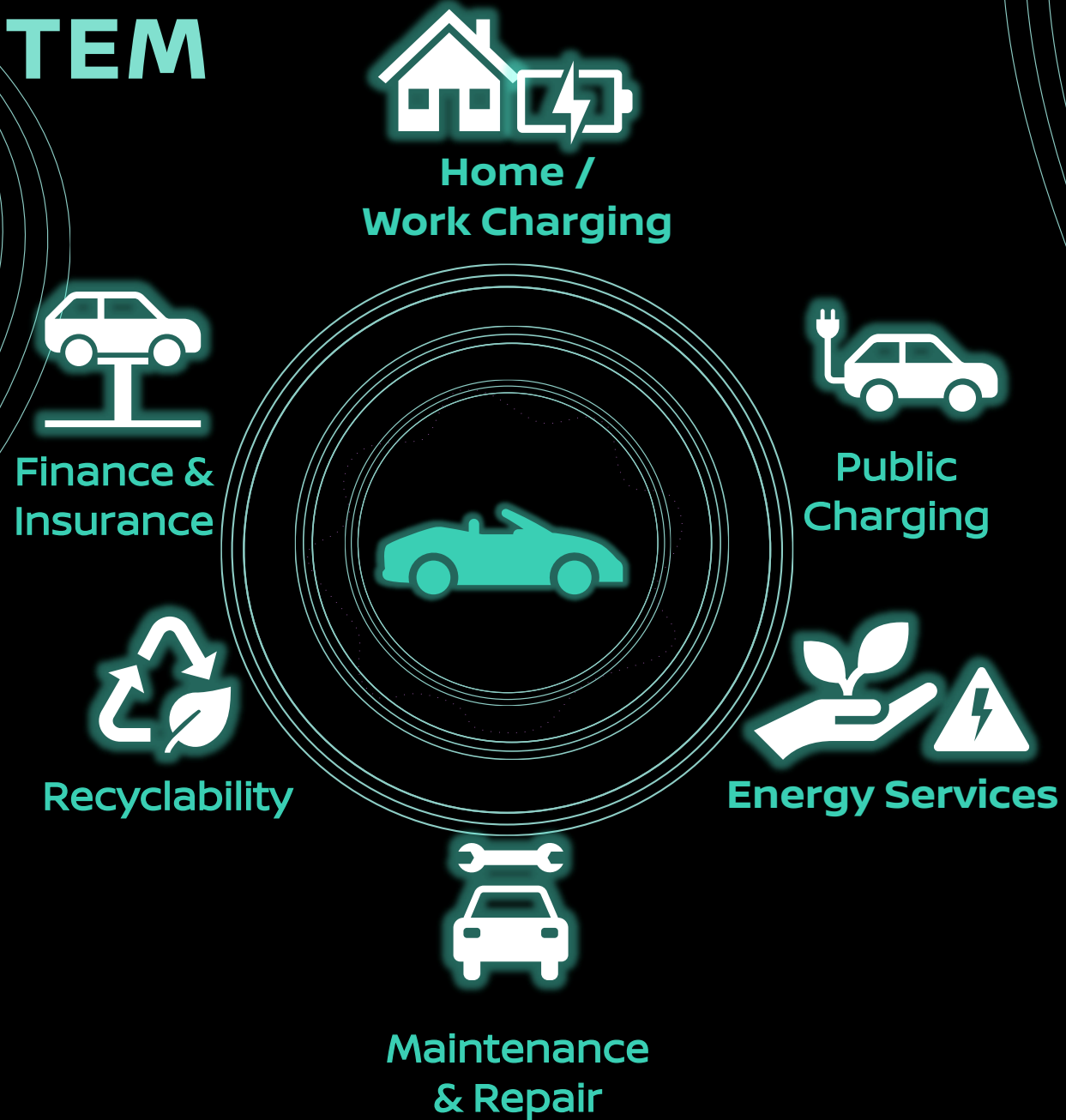
GIGAFACTORY & MICROGRID WITHIN 245 ACRES OF LAND



360-DEGREE APPROACH TO ZERO EMISSION

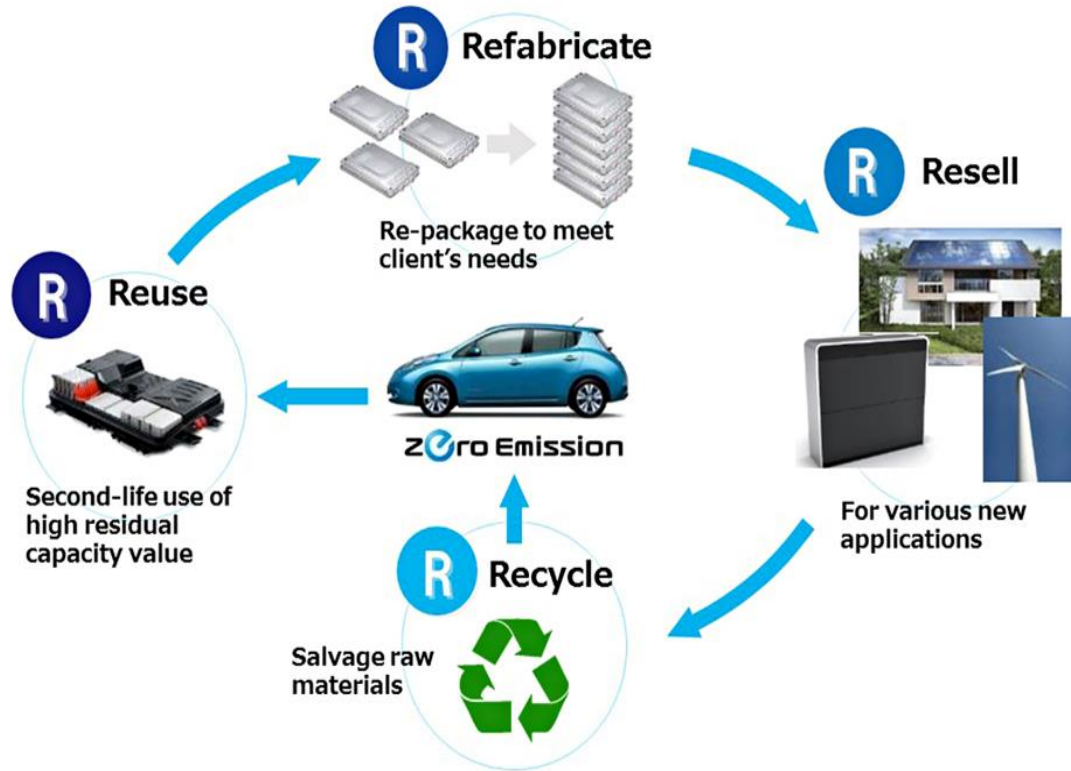
£1b Electric Vehicle Hub & WORLD-FIRST EV MANUFACTURING ECOSYSTEM

EV ECOSYSTEM



Second Life for Batteries

Nissan partnership with Sumitomo Corp.



Nissan partnership with ENEL in Melilla



Thank You

NISSAN
DARES TO DO
WHAT OTHERS DON'T



JUKE HYBRID

LESS FUEL
CONSUMPTION
-20%

LESS
EMISSIONS
117g vs. ICE
+136g

ADDITIONAL
POWER
+25% 145HP

SMART
GEARBOX
Alliance

THRILLING
DRIVE
0-100kph -1.7s vs. ICE



THE COUPE CROSSOVER THAT UPGRADES THE HYBRID EXPERIENCE

QASHQAI
e-POWER

**EV DRIVING
FEELING
330Nm torque
190HP**

QUIETNESS

EFFORTLESS MANEUVERABILITY



THE ULTIMATE ELECTRIFIED CROSSOVER FOR URBAN DRIVE

WITHOUT THE NEED TO CHARGE

X-TRAIL **e-POWER**

EV DRIVING
FEELING

QUIETNESS

EFFORTLESS
MANEUVERABILITY



**THE FAMILY CROSSOVER THAT POWERS UP FAMILY
ADVENTURES**